



Admission to Alive on 25 is free! Help us make our Event Sustainable!

## 2019 SPONSORSHIP OPPORTUNITIES

\*For entire season which consists of (4) event dates/ (1) alternate rain date

**July 3, 18, August 1, 15 Rain Date Aug 22**

### SEASON SPONSOR \$7500

- Name/Logo Incorporated into spoken (when viable) and all written advertising and marketing. Name/Logo to appear as: Alive on 25 sponsored by "your organization"
- Festival Signage: Large banner at event with name/logo, (2) Banners on main entrance blockades (East and West)
- Radio Sponsor Tags
- (2) Light Pole Flags at each end of Main Street
- 10' x 10' vendor booth.
- Large logo on website, with website link
- Main Logo on back of Staff T-shirts
- Literature at BID/CHAMBER booth
- Social media highlight and frequent mentions

### GOLD SPONSOR \$5000

- (2) 3'x 5' banner with name/logo in central locations
- (2) Light Pole Flags at each end of Main Street
- Sponsor recognition throughout day
- 10' x 10' vendor booth.
- Large logo on website, with website link
- Large Logo on Staff T-shirts
- Social media mentions

### SAPPHIRE \$2500

- logo placement on event sponsor banner after Gold
- Display your supplied banner
- (1) Light Pole Flag
- Sponsor recognition at event
- 10' x 10' vendor booth.
- Medium logo on website, with website link
- Medium size logo on Staff T-shirts
- Social media mentions

### SILVER \$1500

- Top logo placement on event sponsor banner
- Medium logo on website, with website link
- 10' x 10' vendor booth.
- Medium size logo on Staff T-shirts

### BRONZE \$500

- Mid Size logo placement on event sponsor banner
- Medium logo on website, with website link
- Name listed on Staff T-shirts

### CHAMPION \$250

- (1) 2'x3' sign on pen barricade  
Name listed on event sponsor banner/website

#### THOUSANDS OF ATTENDEES



Photo by Northforker.com



#### LIGHT POLE BANNER

Additional signage may be purchased at discount based on space availability & needs.  
WE CAN CUSTOMIZE YOUR SPONSOR PACKAGE!

DEADLINE TO BE INCLUDED IN PRINT ADVERTISING/T-SHIRTS: **MAY 19, 2019**

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